



## Sponsorship Opportunities

In order to assist our corporate partners in promoting their organizations at the workshop, the Poultry Service Industry Workshop (PSIW) offers a wide variety of high profile recognition opportunities. Connect your organization and brand to the PSIW, a world class industry event and achieve greater visibility.

For more information, or to discuss your corporate involvement, contact Kyla Arneson, Workshop Coordinator at 403-244-7821, 1-800-267-9180 or via email; [info@poultryworkshop.com](mailto:info@poultryworkshop.com).

### ELITE LEVEL

**\$1,500.00+**

- Two (2) **discounted** workshop registrations
- Promotional level and logo recognition during the workshop and in the proceedings
- Logo on PSIW signage and PowerPoint scroll
- Promotional level and logo recognition in The Canadian Poultry Magazine
- Logo & Link on PSIW website ([www.poultryworkshop.com](http://www.poultryworkshop.com)) for twelve months

### PREMIUM LEVEL

**\$1000.00+**

- One (1) **discounted** workshop registrations
- Promotional level and logo recognition during the workshop and in the proceedings
- Logo on PSIW signage and PowerPoint scroll
- Promotional level and logo recognition in The Canadian Poultry Magazine
- Logo & Link on PSIW website ([www.poultryworkshop.com](http://www.poultryworkshop.com)) for six months

### SUPPORTER LEVEL

**\$500.00+**

- Promotional level and logo recognition during the workshop and in the proceedings
- Logo on PSIW signage and PowerPoint scroll
- Promotional level and logo recognition in The Canadian Poultry Magazine
- Logo & Link on PSIW website ([www.poultryworkshop.com](http://www.poultryworkshop.com)) for three months



## Event Sponsorship Opportunities

The Poultry Service Industry Workshop has identified and earmarked specific events and event properties as exclusive promotional opportunities for industry related companies and organizations. The value of these opportunities is based on exposure and promotional benefits.

### NETWORKING BREAK

**\$550.00**

- Promotional level and logo recognition during the workshop and in the proceedings
- Signage with your logo at one networking break
- Logo on PSIW signage and PowerPoint scroll
- Promotional level and logo recognition in The Canadian Poultry Magazine
- Logo & Link on PSIW website ([www.poultryworkshop.com](http://www.poultryworkshop.com)) for three months

### BREAKFAST

**\$750.00**

- Promotional level and logo recognition during the workshop and in the proceedings
- Your company name and logo on tent cards
- Logo on PSIW signage and PowerPoint scroll
- Promotional level and logo recognition in The Canadian Poultry Magazine
- Logo & Link on PSIW website ([www.poultryworkshop.com](http://www.poultryworkshop.com)) for three months

### LUNCH

**\$1,000.00**

- One (1) **discounted** workshop registrations
- Promotional level and logo recognition during the workshop and in the proceedings
- Your company name and logo on tent cards
- Logo on PSIW signage and PowerPoint scroll
- Promotional level and logo recognition in The Canadian Poultry Magazine
- Logo & Link on PSIW website ([www.poultryworkshop.com](http://www.poultryworkshop.com)) for six months

### WORKSHOP SPEAKER SPONSOR

**Call the PSIW office to discuss**

- Sponsor logo on the background screen for the speaker introduction
- Sponsor logo in the proceedings with the speaker bio and picture
- Please contact the PSIW office to discuss this opportunity

### DELEGATE BAG

**\$1,000.00**

- One (1) **discounted** workshop registrations
- Promotional level and logo recognition during the workshop and in the proceedings
- Your corporate logo on portfolio bags given to each attendee and speaker
- Logo on PSIW signage and PowerPoint scroll
- Promotional level and logo recognition in The Canadian Poultry Magazine
- Logo & Link on PSIW website ([www.poultryworkshop.com](http://www.poultryworkshop.com)) for six months



## Event Specific Sponsorship Opportunities

**TUESDAY, OCTOBER 3<sup>rd</sup>, 2017**

### **REGISTRATION RECEPTION**

**\$1,500.00**

- Two (2) **discounted** workshop registrations
- Promotional level and logo recognition during the workshop and in the proceedings
- Signage with your company name/logo recognition at event
- Your name and corporate logo on one drink ticket per delegate
- Logo on PSIW signage and PowerPoint scroll
- Promotional level and logo recognition in The Canadian Poultry Magazine
- Logo & Link on PSIW website ([www.poultryworkshop.com](http://www.poultryworkshop.com)) for twelve months

**WEDNESDAY, OCTOBER 4<sup>th</sup>, 2017**

### **AWARD BANQUET DESSERT**

**\$550.00**

- Promotional level and logo recognition during the workshop and in the proceedings
- Your company name and logo on the Banquet menu
- Logo on PSIW signage and PowerPoint scroll
- Recognition during the Banquet
- Promotional level and logo recognition in The Canadian Poultry Magazine
- Logo & Link on PSIW website ([www.poultryworkshop.com](http://www.poultryworkshop.com)) for three months

### **BANQUET MARTINI RECEPTION GLASSES**

**\$1,500.00**

- Two (2) **discounted** workshop registrations
- Promotional level and logo recognition during the workshop and in the proceedings
- Your corporate logo will appear on the take home reception glasses
- Logo on PSIW signage and PowerPoint scroll
- Promotional level and logo recognition in The Canadian Poultry Magazine
- Logo & Link on PSIW website ([www.poultryworkshop.com](http://www.poultryworkshop.com)) for twelve months



## AWARD BANQUET APRONS & CHEF'S HATS

**\$550.00**

- Promotional level and logo recognition during the workshop and in the proceedings
- Your company name and logo on the Banquet menu
- Logo on PSIW signage and PowerPoint scroll
- Recognition during the Banquet
- Promotional level and logo recognition in The Canadian Poultry Magazine
- Logo & Link on PSIW website ([www.poultryworkshop.com](http://www.poultryworkshop.com)) for three months

## AWARD BANQUET WINE

**\$1,000.00**

- One (1) **discounted** workshop registrations
- Promotional level and logo recognition during the workshop and in the proceedings
- Your company name and logo on wine bottles and the Banquet menu
- Logo on PSIW signage and PowerPoint scroll
- Recognition during the Banquet
- Promotional level and logo recognition in The Canadian Poultry Magazine
- Logo & Link on PSIW website ([www.poultryworkshop.com](http://www.poultryworkshop.com)) for six months

## BANQUET ENTERTAINMENT: CASINO

**\$2,500.00**

- Two (2) **discounted** workshop registrations
- Promotional level and logo recognition during the workshop and in the proceedings
- Your company name and logo on casino fun money
- Logo on PSIW signage and PowerPoint scroll during the workshop and the casino
- Recognition during the Banquet
- Promotional level and logo recognition in The Canadian Poultry Magazine
- Logo & Link on PSIW website ([www.poultryworkshop.com](http://www.poultryworkshop.com)) for twelve months



## 2017 Poultry Service Industry Workshop Sponsorship Opportunities

### Cash Sponsorships

- Elite Level ..... \$1,500.00
- Premium Level ..... \$1000.00
- Supporter Level ..... \$500.00
- Workshop Speaker Sponsor..... Call the PSIW office to discuss

### Event Sponsorship

- Networking Break (three available)..... \$550.00
- Breakfast (two available) ..... \$750.00
- Lunch (two available) ..... \$1,000.00
- Delegate Bag ..... \$1,000.00
- Banquet Martini Glasses ..... \$1,500.00
- Registration Reception ..... \$1,500.00
- Award Banquet Dessert ..... \$550.00
- Award Banquet Aprons and Chef Hats ..... \$550.00
- Award Banquet Wine ..... \$1000.00
- Award Banquet Entertainment..... \$2,000.00

Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### Payment Method:

- Cheque is enclosed (Please make cheques payable to: **Poultry Workshop**)
- Please send me an invoice
- Credit card: (AMEX, MasterCard and Visa)

Card Number: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Security Code: \_\_\_\_\_

### Poultry Service Industry Workshop

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