Sponsorship Opportunities
October 1-3, 2019

In order to assist our corporate partners in promoting their organizations at the workshop, the Poultry Service Industry Workshop (PSIW) offers a wide variety of high profile recognition opportunities. Connect your organization and brand to the PSIW, a world class industry event and achieve greater visibility.

For more information, or to discuss your corporate involvement, contact Kyla Arneson, Workshop Coordinator at 403-244-7821, 1-800-267-9180 or via email; info@poultryworkshop.com.

**ELITE LEVEL**

- Two (2) *discounted* workshop registrations
- Promotional level and logo recognition during the workshop and in the proceedings
- Logo on PSIW signage and PowerPoint scroll
- Promotional level and logo recognition in The Canadian Poultry Magazine
- Logo & Link on PSIW website (www.poultryworkshop.com) for twelve months

$1,500.00+

**PREMIUM LEVEL**

- One (1) *discounted* workshop registrations
- Promotional level and logo recognition during the workshop and in the proceedings
- Logo on PSIW signage and PowerPoint scroll
- Promotional level and logo recognition in The Canadian Poultry Magazine
- Logo & Link on PSIW website (www.poultryworkshop.com) for six months

$1000.00+

**SUPPORTER LEVEL**

- Promotional level and logo recognition during the workshop and in the proceedings
- Logo on PSIW signage and PowerPoint scroll
- Promotional level and logo recognition in The Canadian Poultry Magazine
- Logo & Link on PSIW website (www.poultryworkshop.com) for three months

$500.00+
Event Sponsorship Opportunities

The Poultry Service Industry Workshop has identified and earmarked specific events and event properties as exclusive promotional opportunities for industry related companies and organizations. The value of these opportunities is based on exposure and promotional benefits.

**NETWORKING BREAK**  
$550.00
- Promotional level and logo recognition during the workshop and in the proceedings
- **Signage with your logo at one networking break**
- Logo on PSIW signage and PowerPoint scroll
- Promotional level and logo recognition in The Canadian Poultry Magazine
- Logo & Link on PSIW website (www.poultryworkshop.com) for three months

**BREAKFAST**  
$750.00
- Promotional level and logo recognition during the workshop and in the proceedings
- Your company name and logo on tent cards
- Logo on PSIW signage and PowerPoint scroll
- Promotional level and logo recognition in The Canadian Poultry Magazine
- Logo & Link on PSIW website (www.poultryworkshop.com) for three months

**LUNCH**  
$1,000.00
- One (1) **discounted** workshop registrations
- Promotional level and logo recognition during the workshop and in the proceedings
- Your company name and logo on tent cards
- Logo on PSIW signage and PowerPoint scroll
- Promotional level and logo recognition in The Canadian Poultry Magazine
- Logo & Link on PSIW website (www.poultryworkshop.com) for six months

**WORKSHOP SPEAKER SPONSOR**  
Call the PSIW office to discuss
- Sponsor logo on the background screen for the speaker introduction
- Sponsor logo in the proceedings with the speaker bio and picture
- Please contact the PSIW office to discuss this opportunity

**DELEGATE BAG**  
$1,000.00
- One (1) **discounted** workshop registrations
- Promotional level and logo recognition during the workshop and in the proceedings
- Your corporate logo on portfolio bags given to each attendee and speaker
- Logo on PSIW signage and PowerPoint scroll
- Promotional level and logo recognition in The Canadian Poultry Magazine
- Logo & Link on PSIW website (www.poultryworkshop.com) for six months
Event Specific Sponsorship Opportunities

TUESDAY, OCTOBER 1, 2019

REGISTRATION RECEPTION $1,500.00

- Two (2) discounted workshop registrations
- Promotional level and logo recognition during the workshop and in the proceedings
- Signage with your company name/logo recognition at event
- Your name and corporate logo on one drink ticket per delegate
- Logo on PSIW signage and PowerPoint scroll
- Promotional level and logo recognition in The Canadian Poultry Magazine
- Logo & Link on PSIW website (www.poultryworkshop.com) for twelve months

WEDNESDAY, OCTOBER 2, 2019

AWARD BANQUET DESSERT $550.00

- Promotional level and logo recognition during the workshop and in the proceedings
- Your company name and logo on the Banquet menu
- Logo on PSIW signage and PowerPoint scroll
- Recognition during the Banquet
- Promotional level and logo recognition in The Canadian Poultry Magazine
- Logo & Link on PSIW website (www.poultryworkshop.com) for three months

BANQUET BEER RECEPTION GLASSES $1,500.00

- Two (2) discounted workshop registrations
- Promotional level and logo recognition during the workshop and in the proceedings
- Your corporate logo will appear on the take home reception glasses
- Logo on PSIW signage and PowerPoint scroll
- Promotional level and logo recognition in The Canadian Poultry Magazine
- Logo & Link on PSIW website (www.poultryworkshop.com) for twelve months
AWARD BANQUET APRONS & CHEF’S HATS $750.00

- Promotional level and logo recognition during the workshop and in the proceedings
- Your company name and logo on the Banquet menu
- Logo on PSIW signage and PowerPoint scroll
- Recognition during the Banquet
- Promotional level and logo recognition in The Canadian Poultry Magazine
- Logo & Link on PSIW website (www.poultryworkshop.com) for three months

AWARD BANQUET WINE $1,000.00

- One (1) discounted workshop registrations
- Promotional level and logo recognition during the workshop and in the proceedings
- Your company name and logo on wine bottles and the Banquet menu
- Logo on PSIW signage and PowerPoint scroll
- Recognition during the Banquet
- Promotional level and logo recognition in The Canadian Poultry Magazine
- Logo & Link on PSIW website (www.poultryworkshop.com) for six months

BANQUET ENTERTAINMENT: $2,500.00

- Two (2) discounted workshop registrations
- Promotional level and logo recognition during the workshop and in the proceedings
- Your company name and logo on casino fun money
- Logo on PSIW signage and PowerPoint scroll during the workshop and the casino
- Recognition during the Banquet
- Promotional level and logo recognition in The Canadian Poultry Magazine
- Logo & Link on PSIW website (www.poultryworkshop.com) for twelve months
2019 Poultry Service Industry Workshop
Sponsorship Opportunities

Cash Sponsorships
☐ Elite Level ........................................................................................................................................ $1,500.00
☐ Premium Level ................................................................................................................................... $1,000.00
☐ Supporter Level .................................................................................................................................. $500.00
☐ Workshop Speaker Sponsor................................................................................................................... Call the PSIW office to discuss

Event Sponsorship
☐ Networking Break (three available) ....................................................................................................... $550.00
☐ Breakfast (two available) ..................................................................................................................... $750.00
☐ Lunch (two available) ........................................................................................................................ $1,000.00
☐ Delegate Bag ........................................................................................................................................ $1,000.00
☐ Banquet Beer Glasses .......................................................................................................................... $1,500.00
☐ Registration Reception ......................................................................................................................... $1,500.00
☐ Award Banquet Dessert ....................................................................................................................... $550.00
☐ Award Banquet Aprons and Chef Hats ................................................................................................ $750.00
☐ Award Banquet Wine ........................................................................................................................... $1,000.00
☐ Award Banquet Entertainment ............................................................................................................. $2,000.00

Contact: ____________________________________________________________
Company: ____________________________________________________________
Address: ______________________________________________________________
City: ____________________ Province: ____________________ Postal Code: ______________
Telephone: ____________________ Fax: ____________________
Email: ____________________

Payment Method:
☐ Cheque is enclosed (Please make cheques payable to: Poultry Workshop)
☐ Please send me an invoice
☐ Credit card: (AMEX, MasterCard and Visa)

Card Number: ____________________ Expiry Date: ______________
Signature: ____________________ Security Code: ______________

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