SPONSORSHIP OPPORTUNITIES

POULTRY SERVICE INDUSTRY WORKSHOP

Support the Workshop through this year’s unique virtual experience!

Wednesday October 7, 2020

WWW.POULTRYWORKSHOP.COM
THE BENEFITS OF SPONSORSHIP

A large part of the ongoing success of the workshop is the continued financial support from the many Poultry industry partners. Maintaining reasonable registration fees and offering such a strong roster of speakers would not be possible without financial support from companies.

We also want to offer our Poultry industry partners different opportunities for brand exposure to the 150+ attendees. Connect your organization and brand to PSIW, showcase your products and services!

REASONS TO SPONSOR POULTRY SERVICE INDUSTRY WORKSHOP

INDUSTRY LEADING SPEAKERS
For over 43 years PSIW has featured industry leading subject experts. The Workshop offers practical knowledge that can be taken back to the farm, resulting in greater success for the entire industry!

NETWORKING
The 2020 PSIW will still be strongly focused on connections; featuring session discussions, individual or group chat options and live polling.

WORKSHOP SETTING
The Workshop has been designed for discussion, collaboration, and practical skills. This year has unlimited seating capacity, so don’t miss your chance to attend from anywhere, including your sofa!

2020 TO BE HELD VIRTUALLY
The safety of our community is a top priority. In light of the health & safety recommendations for Alberta and Canada alike, we will deliver our annual Poultry Service Industry Workshop as a virtual event, in lieu of an in-person event. We look forward to bringing together our community of Poultry Service representatives in this new virtual format to learn, connect and collaborate.
CASH SPONSORSHIP OPPORTUNITIES

**ELITE LEVEL**
$1,500.00

• Two (2) workshop registrations
• Unlimited number of discounted conference registrations ($75.00 sponsor rate, regularly $99.00 +gst)
• Exclusive Sponsorship of one (1) of seven (7) workshop sessions
  o Logo featured on attendee waiting room, sessions slides & zoom icon
  o Private Zoom Room during Networking Breaks
  o Custom landing page on the ‘Day of Event’ website

• Promotional level and logo recognition:
  o Pre-Event Emails
  o Website, with link to organizations website
  o Proceedings

**PREMIUM LEVEL**
$900.00

• One (1) workshop registration
• Unlimited number of discounted conference registrations ($75.00 sponsor rate, regularly $99.00 +gst)
• Virtual Event recognition:
  o Custom landing page on the ‘Day of Event’ website
  o Option to include item or promotional material in pre-event mail out

• Promotional level and logo recognition:
  o Pre-Event Emails
  o Website, with link to organizations website
  o Proceedings

**SUPPORTER LEVEL**
$450.00

• Virtual Event recognition:
  o Logo on the ‘Day of Event’ website
• Unlimited number of discounted conference registrations ($75.00 sponsor rate, regularly $99.00 +gst)
• Promotional level and logo recognition:
  o Pre-Event Emails
  o Website, with link to organizations website
  o Proceedings

• Unlimited number of discounted conference registrations ($75.00 sponsor rate, regularly $99.00 +gst)
• Custom landing page on the ‘Day of Event’ website
• Option to include item or promotional material in pre-event mail out

• Promotional level and logo recognition:
  o Pre-Event Emails
  o Website, with link to organizations website
  o Proceedings
CASH SPONSORSHIPS

☐ ELITE LEVEL $1,500.00
☐ PREMIUM LEVEL $900.00
☐ SUPPORTER LEVEL $450.00

Contact: __________________________________________________________

Company: __________________________________________________________

Address: __________________________________________________________

City: __________________________ Province: ________ Postal Code: __________

Telephone: __________________________ Fax: __________________________

Email: __________________________

PAYMENT METHOD:

☐ Cheque is enclosed (Please make cheques payable to: Poultry Service Industry Workshop)

☐ Please send me an invoice

☐ Credit card: (AMEX, MasterCard and Visa)

Card Number: __________________________ Expiry Date: __________

Signature: __________________________ Security Code: __________

Poultry Service Industry Workshop
#20, 12110 40th Street
Calgary, Alberta  T2Z 4K6

Phone: 1-800-267-9180
Fax: 1-866-808-0366
Email: kyla@poultryworkshop.com